

Highlights from the DCEDC Business & Education Partnership Summit

The biggest challenge facing employers right now is workforce.



It is an issue that is affecting all industry sectors in Door County.

Industry statewide is projected to continue to grow new jobs over the next ten years.

Employment Projections Statewide

Industry

NAICS Title	Projected 2024		Change	Percent Change
	2014 Employment	2024 Employment		
Total All Industries	3,254,892	3,450,901	196,009	6.02%
Health Care and Social Assistance	384,992	436,846	51,854	13.47%
Construction	102,554	114,543	11,989	11.69%
Self Employed	193,451	211,802	18,351	9.49%
Leisure and Hospitality	267,004	291,685	24,681	9.24%
Professional and Business Services	304,842	332,259	27,417	8.99%
Financial Activities	149,413	161,874	12,461	8.34%
Information	47,536	51,387	3,851	8.10%
Other Services (except Government)	157,245	165,999	8,754	5.57%
Trade, Transportation, and Utilities	533,485	556,640	23,155	4.34%
Natural Resources and Mining	108,947	111,752	2,805	2.57%
Educational Services	371,547	377,223	5,676	1.53%
Manufacturing	460,507	466,346	5,839	1.27%
Government	173,369	172,545	-824	-0.48%

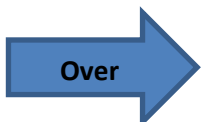
Source: Wisconsin DWD, OEA, 2014-2024 W Projections

Door County: a declining population

Counties with Greatest Percent Decline, 2010 -2040

County Name	Census 2010	Projected 2040	Numeric Change	Percent Change
Door	27,785	26,620	-1,165	-4.2%
Buffalo	13,587	13,000	-587	-4.3%
Wood	74,749	71,150	-3,599	-4.8%
Ashland	16,157	15,315	-842	-5.2%
Pepin	7,469	6,885	-584	-7.8%
Iron	5,916	5,420	-496	-8.4%
Bayfield	15,014	13,725	-1,289	-8.6%
Florence	4,423	4,030	-393	-8.9%
Rusk	14,755	13,310	-1,445	-9.8%
Price	14,159	11,645	-2,514	-17.8%

Meanwhile, Door County's population is projected to decline by more than 4% over the next 30 years.





DCEDC recently unveiled a new, four-year, comprehensive workforce development plan, *Grow Door County – A Workforce for the Future*, which includes three thematic initiatives:

1) *“Inspired” Business & Education Partnerships – connecting students and industry to heighten career awareness.*

“Inspired” Business & Education Partnership

- Advised by Business & Education Partnership Committee
- Primary focus will be educating students about post-high school career options, especially in local businesses
 - State will provide *Career Cruising* software to assist students exploring career options
 - DCEDC will purchase add-on *Inspire* module to feature local businesses and careers
 - Program Manager will assist businesses load careers and promote use of software by teachers, students and parents
 - Software provides enhanced student connection to local careers
 - Local businesses post business profile and all careers
 - Job coaches in business answer student career questions on interactive Discussion Board
 - Software enables students to explore careers via job shadows, business tours, mock interviews, internships, etc.

Employee Recruitment & Retention

- Advised by DCEDC Workforce Taskforce
- *Initiatives to address workforce shortages*
 - On-line talent attraction publication to complement video.
 - Support NexGen Young Professionals Network.
 - Monitor statewide plant closings for out-of-area workforce recruitment efforts.
 - Educate local companies in best practices in workforce retention and recruitment.
 - Explore feasibility of a local high school alumni network.

2) *Working with local employers to develop the resources necessary to successfully retain and recruit new employees and new families to our community.*

Workforce Housing

- Advised by DCEDC Workforce Housing Committee
- Addressing issues related to affordable worker housing in Door County.
 - Multifamily rental inventory and development
 - Single family housing
 - Home buyer education
 - Seasonal workforce housing

3) *Working with local municipalities to build the inventory of housing units available, focusing on additional multifamily housing options.*

We are asking the Door County business community to join us in our efforts to build and sustain a workforce in our community. We encourage you to invest in DCEDC and volunteer on one of our working committees. Together we can Grow Door County.