



## Grow Door County – A Workforce for the Future

Tuesday, September 13, 2016, 8am-12pm  
Hatco Corporation, Sturgeon Bay Industrial Park

### Agenda:

#### **8am – Networking and Refreshments**

*Provided by Door County Coffee & Tea, Econo Foods and Sturgeon Bay Utilities*

#### **8:15am – Introduction and Welcome**

*Bill Chaudoir – Executive Director, Door County Economic Development Corporation  
Rep. Joel Kitchens – Wisconsin Legislature*

#### **8:30am – What Does Our Future Workforce Look Like?**

A presentation on current and projected demographics for Wisconsin and Door County; how those facts and figures may affect the future workforce.

*Jeff Sachse – Senior Economist and Director, Department of Workforce Development*

#### **9am – How Will Wisconsin Attract Talent?**

What sort of businesses will thrive in our future economy? Will we be able to grow our economy if we can't find the labor to fill the jobs? The Future Wisconsin Project ([www.futurewi.org](http://www.futurewi.org)) and how Door County compares to other Wisconsin communities.

*Chris Reader – Director of Health & Human Resources Policy, Wisconsin Manufacturers & Commerce*

#### **9:45am – “Inspired” ACP: The Key to Retaining and Returning our Youth to Door County?**

Successful implementation in all K-12 schools of the new state mandate for Academic and Career Planning (ACP) will take a collaborative effort from the business and educational communities. Learn from the Sheboygan area, which has already implemented a successful pilot ACP program, using the Inspire module of the Career Cruising platform.

*Nikki Kiss, Inspire Sheboygan & Steve Yaun, Career Cruising*

#### **10:30am – Challenges Confronting Businesses and Schools to Grow Our Local Workforce**

Small group discussions with a mix of business and school representatives. Business and school leaders can learn and understand the challenges each are confronting in our shared mission to grow the workforce. The small groups will then report their results to the entire group.

*Moderator: Dr. David Ward, NorthStar Consulting*

#### **11:30am – Grow Door County: A Workforce for Our Future**

Unveiling of the new, four-year, comprehensive workforce development plan from Door County Economic Development Corporation, which includes three thematic initiatives:

1. “Inspired” Business & Education Partnership (*Markie Bscherer*);
2. Employee recruitment and retention (*Sam Perlman*);
3. Workforce housing development (*Sam Perlman*);
4. Resources required for implementing the plan (*Bill Chaudoir*).

#### **11:55am – Wrap-up and adjourn**

## Speaker Bios

**Jeffrey Sachse** is the Senior Economist and Director of the Office of Economic Advisors at the Wisconsin Department of Workforce Development. He currently leads a staff of twelve that is responsible for providing economic analysis and strategic insight to economic development, education, and workforce development partners throughout the state. He also provides specific support to the Bay Area and Fox Valley Workforce Development Boards. He is also on the faculty at the University of Wisconsin Oshkosh. Jeff is a Two Rivers native and has spent numerous weekends riding his bike through Door County.



**Chris Reader** is the Director of Health & Human Resources Policy at Wisconsin Manufacturers & Commerce (WMC), the state's largest trade association representing employers. In this position Chris works with lawmakers and state agencies to advance pro-growth reforms in a number of policy areas including employment law, unemployment insurance, worker's compensation, education, workforce development, health care and telecommunications. Chris joined WMC in 2013 with significant experience in state government and Wisconsin politics, having worked in a leadership role at a state agency, as a chief-of-staff in the state legislature and on several political campaigns.

**Nikki Kiss** (Inspire Sheboygan) brings over eight years of experience in the world of education and particularly employer – education connections, previously serving as a High School Liaison, steering the initial launch of Youth Apprenticeship through Lakeshore Technical College (LTC), and most recently serving as Director of Institutional Effectiveness at LTC. Nikki continues to serve on the Business and Education Partnership committee and serves as the Learning Committee Chair for the Coastal Young Professional Network in Sheboygan.



**Steve Yuan** is Senior Educational Sales Consultant for Anaca Technologies, the Toronto, Ontario based producer and distributor of the Career Cruising on-line career guidance and education planning system. Steve has been involved with educational services for the past 20 years. Much of his work has included staff development and training in the use of electronic career guidance and education planning systems. Over the past 7 years, Steve has been heavily involved in the development and implementation of business and education collaborations using the Inspire software platform around the state and nationally.



**Dr. David Ward** earned three degrees in the field of finance from UW-Madison, including a BBA, MBA, and PH. He joined the UW as an assistant professor at UW-Green Bay and later moved to UW-Oshkosh. His career in higher education included 18 years of teaching and 16 years as a university administrator. Dr. Ward founded NorthStar Consulting, a private economic consulting firm, in 2000. NorthStar Consulting has played a key role in regional economic development in Wisconsin.

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Connecting Businesses and  
Education to create an  
outstanding workforce for  
today and tomorrow.”