



Succession Planning Seminar for Door County Business Owners

Wednesday, May 18th, 8am-12:30pm

Bertschinger Community Center, 7860 Highway 42, Egg Harbor

Speaker Bios:



Marcus Loden - von Briesen & Roper

Practice areas: Business and Corporate Law; Business Succession Planning; Construction Law and Litigation; Estate & Trust Administration; Estate Planning; Fiduciary and Beneficiary Representation; Mergers and Acquisitions; Real Estate; Start-up and Business Consulting; Tax; Will Contests and Trust Litigation.

Bar admissions: Wisconsin; U.S. Tax Court

Education: New York University School of Law, LL.M., 1989, *Wallace Scholar*; Marquette University Law School, J.D., 1986; University of Wisconsin-Madison, B.A., *with distinction*, 1982

Biography: Marcus Loden is a shareholder with von Briesen & Roper. His statewide practice involves a wide variety of matters concerning business succession planning, trusts and estate work and transactional work. Marc holds a masters of law degree in taxation from the foremost graduate tax program in the country. He is uniquely qualified to assist individuals and business owners with their operations and wealth transfer tax planning. He has drafted numerous estate plans for individuals and owners of closely held businesses, structured and documented acquisitions and sales of businesses, and implemented business succession plans for family-owned businesses. Marc is a member of the State Bar of Wisconsin, the American Bar Association Sections on Taxation, Business Law and Estate Planning and the Madison Estate Council.



Susan Schierstedt - Wisconsin Family Business Forum, U-W Oshkosh.

Susan Schierstedt is Executive Director of the Wisconsin Family Business Forum at the College of Business Administration, University of Wisconsin Oshkosh. Susan focuses on educating the business community about the value of family businesses; identifying family business interests and needs and matching them with key resources; and helping business owners and managers identify and incorporate best practices into family businesses to improve the odds of their success across multiple generations.

Sue's family owned and operated a business, A.W. Kistenbroker Company in Forest Park, Illinois, a suburb of Chicago. The first mention of the business is found in 1908's Volume 18 of the Granite, Marble and Bronze publication. The State of Illinois recorded licensing the business on January 19, 1917. The company was a member of the Granite Cutters' International Association of America of which her great-grandpa served as an officer. The business did not survive the transition from the 2nd to the 3rd generation due to differing business philosophies and poor communication.

Susan received a Bachelor's of Science degree from Northwestern University, Evanston, Illinois, and a Masters of Business Administration degree from the University of Wisconsin Oshkosh.



Mark Jenkins – Pinkert Law Firm

Education/Licensing: Certified Public Accountant; University of Wisconsin Law School; University of Wisconsin-Madison, BBAs in both Management and Accounting.

Member: Wisconsin Institute of CPAs; United States Supreme Court Bar; State Bar of Wisconsin; American Bar Association; Door County Bar Association; Association of Attorneys-CPAs; WI Bar Office Of Lawyer Regulation District Chair

Legal Concentrations: Business Planning, Estate Planning, Elder Law, Taxation.

Mark's dedication is evident not only in his work but also in his community, including the Door County Community Foundation, Inc., Rotary Club of Sturgeon Bay and many other organizations. He is currently or has been on the boards of the State Bar of Wisconsin Section Leaders, General Practice, and Tax Sections, Door County and Door-Kewaunee County Bar Association, Door County Community Foundation, Birch Creek, Door County Maritime Museum, Door County Visitor and Convention Bureau (formerly Sturgeon Bay Community Development Corporation), Boy Scout Leader, Hope United Church of Christ, Treehouse Learning Center (formerly Magic Years Preschool), Community Child Care Center, HELP of Door County and University of Wisconsin Alumni Club of Door County.



Dennis Starr & Robert Starr - ERA Starr Realty

Starr Realty was founded in Door County by Virgil Starr in 1954. His son, Dennis, joined the firm in 1969 and another son, Robert, became active with the firm in 1979. In 2002, Starr Realty merged with ERA Shoreside Realty to form ERA Starr Realty.

Starr Realty and ERA Shoreside Realty were the two leading agencies in the Door County MLS System and the merger created Door County's Powerhouse Real Estate Agency offering 3 managing brokers, over 30 agents and a support staff of highly trained specialists. Each and every year since 1990, ERA Starr Realty has sold more real estate properties in Door County than any other agency (as verified by statistics compiled by the Door County MLS System).

Community involvement has been a long time tradition at ERA Starr Realty. Dennis Starr serves on the DCEDC Revolving Loan Fund Review Committee. Bob Starr is the Vice Chair of the Board of Directors of the Door County Economic Development Corporation.



Anton Doneff – Doneff Companies

As the managing member/president of Doneff Companies, LLC/Hometown Apartment Communities, Anton oversees the management of his families' real estate portfolio, which consists of over 800 multifamily rental homes located at 14 apartment communities in the eastern half of Wisconsin. Anton graduated from Manitowoc Lutheran High School and Marquette University with a double major.

Hometown Apartment Communities (a division of Doneff Companies) successfully built and manages 13 apartment communities made up of 727 apartment units of which 436 are located in Manitowoc County. Other Communities served include Sheboygan, Baileys Harbor, Sturgeon Bay, Janesville, West Bend, and Marshfield. Doneff Companies is proud of their history of providing safe and comfortable homes for their residents.

Anton is a lifelong resident of Manitowoc where he resides with his wife Michelle and three young, spirited children. Anton is joined by his sister Sarah in the family business. Anton has been involved in many community organizations. Currently he serves on the board of directors of the Wisconsin Maritime Museum and the Immanuel Lutheran School Board. He is also a president elect of the Manitowoc Noon Rotary Club.

Vicki Stangel – Stangel Accounting and Tax Office

Vicki Stangel, CPA is the founding owner of Stangel Accounting and Tax Office, S.C. Her areas of emphasis are estate planning, financial planning and tax planning. Vicki graduated from St. Norbert College in 1975 with a Bachelor of Arts Degree in Accounting. After two years in private accounting Vicki entered public accounting. In 1980 she was licensed to practice as a Certified Public Accountant in the State of Wisconsin and has operated her own accounting firm since 1981.



Lynie Vincent – N.E.W. Plastics Corp.

Lynie (Lonnie) Vincent, Vice President of Sales and Marketing at N.E.W. Plastics Corp., has more than 20 years of full-time experience in this family run organization started by his Father, Irvin Vincent in July of 1968.

Since joining the organization, N.E.W. Plastics has gone from \$11 million to, last year, \$39.8 million, an increase of 18%, Lynie's first year as head of Sales and Marketing. Lynie has been instrumental in developing many products in the organization including plastic lumber products for the playground, transportation and decking industry; plastic containers for the Medical Field, Nutraceutical Industry, and Food Industry; and has worked at integrating new technology in the manufacturing process to include robotics, shrink body decorative labeling, and total packaging branding for his clients.

Lynie has helped to lead the transition from being the small "Family first, family business" to a "Business first, family business" by restructuring the entire organization and making strategic changes in the Mission, Vision and Values of the business, including the hiring of the Companies' President in 2008. Lynie and his brother, Vern Vincent, have finalized the transition by acquiring the remaining stock from their Mother, Nancy and their late Father's estate in September of 2009.

Personally, Lynie has not forgotten his local roots and dedication to the community. Lynie is active in many groups including East Shore Industries in Algoma, WI. He is also the President of the Holy Cross Board of Christian Education and has served on many committees and groups in the area with the focus always on Community, Education and doing what is right. Lynie also is married to his wife Michelle for 18 years and has 2 children: Madison, 9 and William, 6.

Lynie's past educational and professional backgrounds include graduating from Luxemburg-Casco High school in 1986 and from St. Norbert College with a BBA in 1990. He has been a member of the Society of Plastics Engineers and Society of Plastics Industry since 1990.