



Developments

August 2010

in this issue

[Workforce Training Grants](#)

[Job Fair](#)

[Be Bold Wisconsin](#)

[Wind Energy Symposium](#)

[County Video Project](#)

[Sturgeon Bay Entrepreneurs](#)

[New Faces at DCEDC](#)

Workforce Advancement Training Grants



If your company has employee training planned for the next year, or has been unable to conduct training in the past due to funding restraints, NWTC can potentially save your company the direct cost of employee training through Workforce Advancement Training (WAT) Grants. The State of

Wisconsin recently put an additional \$2 Million into the WAT program, eliminating the required 25% match from participating companies.

These grants are only available via the Tech College, and can cover on-campus or on-site training. There is \$534,000 allocated specifically for small businesses with fewer than 100 employees, with a rolling application deadline. There is a September 24 deadline for large businesses. All training must be completed by June 30, 2011.

If you would like to find out how your company may be able to take advantage of these training grants, please contact Julie Davis in the NWTC Corporate Training and Economic Development Department at (920) 498-6899 or julie.davis@nwtc.edu.

Door County Job Fair

The Door County Job Center is holding their next Job Fair on Wednesday, September 15, 2-6pm in the Cherry Point Mall, 1300 Egg Harbor Road, Sturgeon Bay. Registrations are being accepted for employer exhibitors and sponsors; an early bird registration of \$75 is available until August 18. For more information, contact Kim Carley at (920) 743-6915 or dcjc@doorcountyjobcenter.org.

Be Bold Wisconsin

The Wisconsin Economic Development Association, Competitive Wisconsin, Inc., Wisconsin Counties Association and the Wisconsin Economic Development Institute recently released the results of the [Wisconsin Competitiveness Study](#), a collaborative economic development study focused on identifying and aligning policy, program and organizations to position Wisconsin and our business community for the global marketplace. The Wisconsin Competitiveness Study focuses squarely on producing a well-reasoned, executable economic development strategy for improving Wisconsin competitiveness and positioning the state for business growth, job creation and increased per capita income of our residents.

The primary objectives of the Wisconsin Competitiveness Study are to: benchmark Wisconsin against various regional and national competitors on a variety of business climate factors; evaluate Wisconsin's competitiveness in selected industry sectors with best practice regions; and recommend improvements to existing economic development strategies and structures to promote growth throughout the state.

Wind Energy Symposium



The Wisconsin Wind Works consortium is hosting a [Fall Wind Energy Symposium](#) at the Frontier Airlines Center in Milwaukee on October 13, 2010. The Symposium will offer exclusive insight into wind energy opportunities and business development in Wisconsin. The Symposium will feature two full panels of speakers on 1st tier wind production and aftermarket O&M, including a premier lunch speaker. Several wind suppliers have already pledged to speak at the event, including suppliers from all levels of the wind supply chain. Register before August 15 to receive a \$25 discount.

County Video Project



The County of Door is launching a new program promoting the community and local businesses. The County has entered into a three year agreement with CGI Communications to produce a series of ten streaming online videos covering topics like tourism, quality of life and economic development. CGI is a leader in online marketing solutions, working with thousands of communities and businesses nationwide.

Their video showcase will engage viewers in learning more about area attractions, economic development and so much more. In the coming months, the County and DCEDC will both feature these videos on our own sites. DCEDC and the County are dedicated to highlighting the advantages of living, working and owning a business in our community, and we feel that this program can do just that. Stay tuned for the release of the videos on www.doorcountybusiness.com.

Sturgeon Bay Entrepreneurs



There has been a recent flurry of business start-up and growth in downtown Sturgeon Bay this year. New retail businesses include Designs by Samara, Door County Traders, and The Cake Next Door French bakery; new locations for Door County Candy (formerly the Copper Kettle) and Stove Dog Bakery & Bath House;

and the addition of a JC Penny catalog outlet to Sturgeon Bay Florist. New downtown restaurants include The Company Store Restaurant, Blen's Family Restaurant and Family Thyme. Thanks to DCEDC Board member Todd Trimmerger, Executive Director of the Sturgeon Bay Visitor Center, for pointing out this new business growth in our County Seat. Congratulations and best wishes to these new Door County entrepreneurs!

New Faces!



Cindy Wick

DCEDC (and DKBEP) are pleased to introduce our new staff members to you. Cindy Wick (cindy@doorcountybusiness.com) is our new Administrative Assistant, replacing Janet Frick-Warecki; Paula Sullivan (paula@doorcountybusiness.com) takes over Vicki Marquardt's role as Operations Manager; and Stacie Tess (stacie@doorcountybusiness.com) is the new DKBEP Program Assistant, filling in for Ann Bennett. We wish Janet, Vicki and Ann great success in their new ventures and thank them for their years of service.



Stacie Tess



Paula Sullivan

[Forward email](#)

✉ [SafeUnsubscribe®](#)

This email was sent to sam@doorcountybusiness.com by sam@doorcountybusiness.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Door County Economic Development Corporation | 185 East Walnut Street | Sturgeon Bay | WI | 54235