



Developments

June 2008

Healthy Lifestyles Insurance Option



On Tuesday, June 17 at 1pm, DCEDC will host an informational meeting on a healthcare insurance option for local small businesses, introducing the **Healthy Lifestyles Cooperative** as an affordable alternative for business owners and their employees. The Healthy Lifestyles Cooperative allows its members to obtain a large group premium structure, take advantage of administrative efficiencies and benefit from an array of non-insurance programs, such as wellness programs, that can significantly help to contain healthcare costs.

The Healthy Lifestyles Cooperative meeting will be held at The Ladder House restaurant in the heart of historic Sturgeon Bay at 38 South Third Avenue. For more information or to **RSVP (required)**, interested businesses and organizations should contact Mary Patrick, DCEDC Operations Manager, at 920-743-3113 x 202 or mary@doorcountybusiness.com.

Dan's Fish

The City Common Council recently approved the sale of an

DCEDC Annual Meeting

Nearly three hundred community, political and business leaders - our largest crowd ever! - attended the DCEDC annual investors meeting on Tuesday, April 29. Keynote speaker **Bob Harlan** shared his philosophy on leadership and discussed the state of the Green Bay Packers in the post-Farve era. **N.E.W. Industries, Inc** was named as the Door County Industry of the Year, and LaVonne & Dave Callsen and Kaaren & Steve Northrop, owners of **Main Street Market** in Egg Harbor, received the Entrepreneurs of the Year Award. DCEDC also awarded a \$500 cash prize to Sturgeon Bay High School student **Jeffrey Hirsch**, for the implementation of the business plan he wrote as part of an Entrepreneurship class "adopted" by DCEDC.

The Door County Economic Development Corporation **2007 Annual Report** to investors is now available on our website:

www.doorcountybusiness.com/pdfs/2007AnnualReport.pdf. The report, which was released during the DCEDC annual investors meeting, presents a look at the accomplishments of the organization over the past year.

REALTOR/Lender Sessions

The DCEDC Attainable Housing Committee is hosting two informational sessions for the local real estate and mortgage lender communities. On June 18 or 19, participants will learn about the opportunities available to make **the dream of homeownership** come true for local residents. Representatives from the Wisconsin Housing and Economic Development Authority (WHEDA), Lakeshore CAP, USDA Rural Development, the Door County Housing Authority and Habitat for Humanity will present the latest tools in the toolbox to maximize affordability for first time home buyers. WHEDA Executive Director Antonio Riley will be a special guest speaker at each session.

Meeting details are as follows:

- Wednesday, June 18, 12pm: Sturgeon Bay - Crossroads at Big Creek
- Thursday, June 19, 8am: Fish Creek - Peninsula Art School, Hamming Board Room

RSVP is required by Monday, June 16. Call Janet at 920-743-3113 x200 or email: janet@doorcountybusiness.com.



Sustainability Conference

The 2008 Foth **Conference on Sustainability: Balancing**

approximately one acre lot in the Sturgeon Bay Industrial Park to [Dan's Fish](#), for the development of an 8000 square foot new freezer facility. The two phase project will first provide needed freezer space for Dan's Fish and other local businesses; phase two will see Dan's Fish eventual relocation to the Industrial Park.

Door County Room Tax Zone

At their April meeting, the DCEDC Board of Directors voted to endorse the City of Sturgeon Bay joining the Door County Room Tax Zone. The Board heard a presentation from Door County Visitor Bureau President/CEO Jack Money Penny on the advantages the City would gain with membership in the tourism zone commission. The on-going funding of the Sturgeon Bay Visitor Center must be addressed, but the Board agreed that it would be in the best interest of our tourism economy to have the County promoted as a whole, including the City.

Quick Links
[Our Website](#)
[DCEDC Staff](#)

:: 920-743-3113

People, Planet and Profit will be held on Thursday, June 19, 8am to 3pm at the Radisson Paper Valley Hotel in Appleton, featuring Sarah James and Torbjorn Lahti, award-winning authors of *The Natural Step for Communities*, and Bob Willard, author of *The Sustainability Advantage*.

Attendees will learn more about sustainability and how companies can incorporate sustainable practices. The conference is tailored to chief elected officials, board members and department heads of local and regional units of government, and senior executives, directors and business leaders with responsibility for developing and implementing sustainability initiatives or related programs within organizations of any size.

Registration and more information are available at: <http://foth.com/resources/fothconferenceonsustainability.pdf>.



DKBEP Builds a House!

The thirteen area high school students who participated in the DKBEP Home Construction project have finished their work and produced a beautiful 1650 square foot ranch-style home on Kentucky Street in the Spring Oaks Subdivision in Sturgeon Bay. The home is now on the market and available with a \$224,900 asking price, far less than true market value thanks to generous donations and upgrades from participating sponsors and subcontractors, including granite countertops, solid wood doors, Pella EnergyStar windows, tile and wood flooring. Complete details on the home are available at www.dabr.org (MLS #110827) or from ERA/Starr Realty: 920-743-4321.



Spanish Immersion

Monday through Friday, August 11-15, UW-GB will once again be offering a Spanish Immersion for Professionals course at Stone Harbor Resort in Sturgeon Bay. Spanish Immersion for Professionals is designed to meet the needs of professionals who are in contact with Spanish-speaking customers. With front-line professionals in mind, this program will 'speed course' through an intensive week of study, cultural understanding and fun. Mixed into the language/grammar components will be a good portion of tailored classes specific to a number of career fields. These fields include health care, education, business, law and leisure (travel). Thirty hours of instruction will be provided by UW-Green Bay Spanish Department faculty and by native Spanish speakers. The program is designed for every level.

For more information or registration, visit the UWGB website at www.uwgb.edu/outreach/sip/htmlSummer/index.htm or call Mona Christensen, Program Director, 920-465-2267 or 800-892-2118.

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