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## BUSINESS *by* NATURE

### Entrepreneurship On The Door County Peninsula

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Kathryn Krauss of Lasee Upholstering & Marine Canvas in Sturgeon Bay was the winner of a \$1,000 cash award for the best business plan originating from the business plan writing course that DCEDC co-sponsors each year. In addition to the \$1,000 cash prize, to be used for business expansion, Krauss received a radio advertising package for her business from Door County's newest radio station, FM106.9 The Lodge.

Lasee Upholstering & Marine Canvas [[www.lasee.com](http://www.lasee.com)] provides clients high-quality marine canvas products and furniture upholstery services in a professional, family-owned environment. Kathryn was among thirteen students representing ten start-up or existing local businesses in the class sponsored by DCEDC and the UW-Green Bay Small Business Development Center. The ten-week training course will again be offered in Door County beginning in January 2010. Contact DCEDC for information about the class.

#### [DCEDC Annual Meeting](#)



More than 260 community, political and business leaders attended the DCEDC annual investors meeting on May 5th and helped us celebrate our 20th anniversary year. Keynote speaker Terry Ludeman, retired Chief Economic Advisor for the State of Wisconsin, discussed "Looking Toward the Post-Recession Economy." Executive Director Bill Chadoir presented his annual report on the activities of DCEDC over the past year and commented on the accomplishments of the organization during our first twenty years.



Door Peninsula Winery was named as the [Door County Industry of the Year](#), and Roger Utnehrmer, President and CEO of Nicolet Broadcasting and the radio stations of DoorCountyDailyNews.com, received the [Entrepreneur of the Year Award](#). DCEDC also awarded seed capital grants to students from Gibraltar and Sturgeon Bay High Schools for implementation of the best business plans coming out of [Entrepreneurship courses](#) supported by DCEDC this year.

The Door County Economic Development Corporation 2008 Annual Report is now available on our website: [www.doorcountybusiness.com/pdfs/2008AnnualReport.pdf](http://www.doorcountybusiness.com/pdfs/2008AnnualReport.pdf). The report, which was released during the DCEDC annual investors meeting, presents a look at the accomplishments of the organization over the past year.

#### [DCEDC on Facebook.com!](#)



Door County Economic Development has entered the world of online social networking, and has established a page on [Facebook.com](http://Facebook.com). Become a Facebook "fan" of DCEDC to keep up on events and opportunities. You can also view the 20-year photo history of DCEDC that was presented during our May 5 Annual Meeting.

#### [Contact DCEDC](#)

We invite you to learn more about doing business on the Door County Peninsula. The [DCEDC staff](#) stands ready to answer any questions you may have about starting, expanding or relocating your business

to Door County.



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