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BUSINESS *by* NATURE

Entrepreneurship On The Door County Peninsula

Success Story - Edgewood Orchard Galleries



Nell and J.R. Jarosh, owners of Edgewood Orchard Galleries in Fish Creek, were the winners of a \$1,000 cash award for the best business plan originating from the business plan writing course that DCEDC co-sponsors each year. In addition to the \$1,000 prize, to be used by Nell and J.R. for business expansion, they also received a \$5,000 advertising package for their business.

The couple is at the end of a five-year plan to purchase the forty-year-old gallery business from Nell's parents, Anne and Minnow Emerson. Nell and J.R. were among sixteen students representing thirteen start-up or existing local businesses in the class sponsored by DCEDC and the UW-Green Bay Small Business Development Center. The ten-week training course will again be offered in Door County beginning in January 2010. [Contact DCEDC](#) for information about the class.

Door County Legislative Days



Door County Legislative Days 2009, a biennial trip by local delegates to call on legislators in Madison, is scheduled for Tuesday and Wednesday, May 12-13, when delegates will call on state legislators, enjoy a reception, authentic Door County fish boil dinner and entertainment with legislators and guests, and visit state officials and

selected state agencies.

The purpose of Legislative Days is to educate state officials about Door County, and to lobby for state action to help address local issues and concerns. This year's events are building directly on the success of Door County Legislative Days in 2003, 2005 and 2007, which brought the specific concerns of the community directly to elected representatives and influential government appointees. To view the agendas and accomplishments of past Door County Legislative Days events, visit the Legislative Days website at www.dclegislativeday.com.

Telecommunications Improvements

We need your help! The County of Door recently entered into a Letter of Intent agreement with Norlight Telecommunications Inc. to develop detailed engineering for a proposed countywide telecommunications network, providing broadband connectivity to a majority of the peninsula. DCEDC has been working closely with the County and Norlight on the routing and design of the proposed combination of fiber optic and wireless network deployment.

In order for this proposal to be financially feasible for the County, it will be necessary to acquire federal support through the American Reinvestment and Recovery Act. We are currently in the process of assessing the present and future telecommunications needs of the Door County business community. This assessment is an important step in determining the fiber route as well as the viability of the proposed deployment for qualification for potential Federal funding. To voice your business's telecommunications needs in Door County, visit www.doorcountybroadbandinquiry.com to take a brief survey.

Additionally, the Public Service Commission of Wisconsin is seeking input from residents and businesses on broadband needs in the state. It is likely that the state will be asked to advise federal agencies on where there are needs for broadband that could be helped through the American Reinvestment and Recovery Act. Please help the PSC demonstrate to the Feds that Door County is an underserved area of the state by completing the quick and easy Broadband Customer Survey at <http://psc.wi.gov/apps35/eSurvey/Broadband/WIbroadband.aspx>.

Contact DCEDC!

We invite you to learn more about doing business on the Door County Peninsula. The [DCEDC staff](#) stands ready to answer any questions you may have about starting, expanding or relocating your business to Door County.



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