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Contact: Ethnie Groves, Office of the Governor, 608-261-2156

Governor Doyle Outlines Budget Investments in Door County

Includes New Bridge, Boat Launch Facility for Sturgeon Bay, Increased Tourism Budget

STURGEON BAY – As part of his Administration’s “Capital for the Day” in Door County, Governor Doyle outlined a number of investments included in the budget that benefit Door County.

“To make sure the people living on the peninsula have good jobs and are maintaining a high quality of life, we need to play to our strengths – invest in the strong shipbuilding industry, promote tourism, and ensure the infrastructure is in place to sustain a growing number of visitors,” Governor Doyle said.

Governor Doyle outlined several proposals he will include in the final budget that benefit Door County, and move forward some important projects for the area.

- A \$6 million provision to construct a new boat launch facility at the Port of Sturgeon Bay, continuing the state’s commitment to shipping and helping Palmer Johnson and Bay Shipbuilding create more than 600 jobs over the next three years.
- Funding for a new bridge in downtown Sturgeon Bay. The new bridge will be two lanes connecting Maple and Oregon Streets, and it will be built before the old one is repaired. The new crossing is important to the mobility of travelers, and to the development of tourism in this great city.
- A \$3.8 million increase for the Department of Tourism budget, with the additional funding earmarked specifically for use in marketing our great state, including print, radio and television advertising. This additional funding will help get the message to even more people inside and outside the state, that Wisconsin is not only a great place to visit, but a great place to live, work, and raise a family.

“From shipbuilding to transportation to tourism, we are making important investments in Door County,” Governor Doyle said. “And as this budget process moves forward, I am going to make sure we not only have a state budget that supports education and protects property taxpayers, but also invests in areas like Door County. By playing to our strengths, and protecting our priorities – we can ensure that Door County, and Wisconsin will continue to grow and prosper.”