



Tuesday, July 12, 2005

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MEDIA ADVISORY

Door County is “Capital for the Day” on July 14th

Complete Schedule for Governor, First Lady, Lt. Governor, and Cabinet Attached

Governor Jim Doyle announced today that Door County will be “Capital for the Day” on Thursday, July 14, 2005. Governor Doyle will bring Lieutenant Governor Barbara Lawton and members of his Cabinet to Door County to meet with citizens and local government and business leaders to make sure their views are heard in Madison.

“I’m declaring Door County as ‘Capital for the Day’ on July 14th because I want to make sure that we’re focused on the needs of citizens in this region,” Governor Doyle said.

The day will start at 8:00 a.m. at a breakfast with business and community leaders in Sturgeon Bay and will end at 4:30 p.m. at a community fish boil in Baileys Harbor. Governor Doyle, First Lady Doyle, Lt. Governor Lawton, and members of the Governor’s Cabinet will attend both the breakfast and evening events. Throughout the day, the leaders will split up and visit communities across Door County.

Cabinet members joining the Governor, First Lady, and Lt. Governor include Administration Secretary Marc Marotta, Commerce Secretary Mary Burke, Natural Resources Secretary Scott Hassett, Workforce Development Secretary Roberta Gassman, Financial Institutions Secretary Lorrie Keating Heinemann, Health and Family Services Secretary Helene Nelson, Revenue Secretary Michael Morgan, Agriculture, Trade and Consumer Protection Secretary Rod Nilsestuen, Corrections Secretary Matt Frank, Transportation Secretary Frank Busalacchi, Tourism Secretary Jim Holperin, Regulation and Licensing Secretary Celia Jackson, Public Service Commission Chairperson Dan Ebert, and Insurance Commissioner Jorge Gomez.

A detailed list of all Cabinet members’ events and meetings is attached.

Governor Doyle “Capital for the Day” Events for Thursday, July 14, 2005:

**8:00 a.m. Business and Community Breakfast
 Stone Harbor Restaurant
 107 North First Avenue
 Sturgeon Bay**

Governor Doyle, First Lady Jessica Doyle, Lieutenant Governor Lawton and members of the Governor’s Cabinet will have breakfast with Door County community and business leaders, and local residents to discuss how the Doyle Administration can continue to invest in the area. At the meeting, the Governor will present a proclamation to commemorate Door County as “Capital for the Day.”

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10:00 a.m. Sturgeon Bay Harbor Tour
***Boat Tour will depart from the Stone Harbor Restaurant**
107 North First Avenue
Sturgeon Bay

Governor Doyle, Administration Secretary Marc Marotta, Commerce Secretary Mary Burke, and Transportation Secretary Frank Busalacchi, along with Sturgeon community and business leaders will do a water tour of the Sturgeon Bay Harbor, focusing on the investment the Doyle Administration has made in the region's shipbuilding cluster.

11:15 p.m. Tour of Schopf's Hilltop Dairy
5169 County I (Just outside of Carlsville)
Sturgeon Bay

Governor Doyle and Agriculture, Trade and Consumer Protection Secretary Rod Nilsestuen will visit Schopf Hilltop Dairy Farm, a family owned dairy established in the 1800's. Innovators in the dairy industry, the farm has grown from 50 to almost 600 cows and is a showcase of progressive management. The farm is open daily for public tours and adds tourist revenue to their operation through sales at their country store and ice cream parlor.

12:15 p.m. Listening Session
Sister Bay Fire Station
220 Park Lane
Sister Bay

Governor Doyle and Tourism Secretary Jim Holperin will hold a listening session over lunch with Door County Chamber Board members, Chamber Marketing Committee members and area business owners.

1:30 p.m. Bike for Good Health in Peninsula State Park
Starts at: Bike Shop at Nicolet Bay
9462 Shore Road
Fish Creek

Governor Doyle, Natural Resources Secretary Scott Hassett, Tourism Secretary Jim Holperin, Health and Family Services Secretary Helene Nelson, Corrections Secretary Matt Frank, Financial Institutions Secretary Lorrie Keating Heinemann, and Regulation and Licensing Secretary Celia Jackson, will do a bike ride at Peninsula State Park. The tour will highlight Door County as a tourist destination, a place to do business, a place to enjoy the outdoors, to stay healthy, and to investigate interrelationships of the land and water quality of the bay.

2:30 p.m. Peninsula Players Theater
W4351 Peninsula Players Road
Fish Creek

Governor Doyle and Tourism Secretary Jim Holperin will tour the Peninsula Players Theatre and present a commendation marking 70 years of success for the Theater.

3:45 p.m. Stewardship Event
Denison Property
2401 East Meadow Road
Baileys Harbor

Governor Doyle, Natural Resources Secretary Scott Hassett, and Tourism Secretary Jim Holperin will join The Nature Conservancy at an event to celebrate the Knowles-Nelson Stewardship Fund, and the partnerships with local organizations to protect land in Door County.

**4:30 p.m. Community Fish Boil
Gordon Lodge
1420 Pine Drive
Baileys Harbor**

Governor Doyle, First Lady Jessica Doyle, Lieutenant Governor Lawton and members of the Governor's Cabinet will join northern Door County residents at an authentic fish boil.

First Lady Jessica Doyle "Capital for the Day" Events for Thursday, July 14, 2005:

**9:30 a.m. Visit to YMCA Summer Camp
1900 Michigan Street
Sturgeon Bay**

The First Lady will talk to a group of children attending a YMCA summer camp about the importance of learning and staying busy over the summer.

**10:20 a.m. Southern Door Elementary School Visit
8240 Highway 57
Brussels**

The First Lady will visit two elementary summer school enrichment classes and will focus on the value of reading during the summer.

**11:15 a.m. Sevastopol Elementary School Visit
4550 Highway 57
Sturgeon Bay**

The First Lady will visit two reading classes to encourage and congratulate the students for learning during the summer in order to get ahead for the following school year.

**12:00 p.m. Perry's Cherry Diner Lunch
230 Michigan Street
Sturgeon Bay**

The First Lady will have lunch at Perry's Cherry Diner, a local institution.

**1:30 p.m. Tour of the Clearing
12171 Garrett Bay Road
Ellison Bay**

The First Lady will take a tour of the Clearing, a folk school that provides adult education experiences in the humanities in a natural setting.

**3:45 p.m. Wilson's Restaurant and Walking Tour
9990 Water Street
Ephraim**

The First Lady will have some ice cream at this local establishment and walk down the main street of Ephraim.

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Lt. Governor Lawton's "Capital for the Day" Events on Thursday, July 14, 2005:

10:30 a.m. Tour of Sister Bay Library, Fire Dept., and the Yacht Works Marina
Library: 301 East Mill Road
Fire Dept: 220 Park Lane
Yacht Works Marina: 10967 Bay Shore Drive
Sister Bay

Lieutenant Governor Lawton will be joined by Charlie Most, County Board Chair on a tour the Sister Bay Library, Fire Department, and the Yacht Works Marina. The Yacht Works Marina is a full service marina that is the largest employer in Northern Door County. Lieutenant Governor Lawton is to tour the harbor, storage facilities, store and maintenance shop as well as new condominium development.

12:00 p.m. Fish Creek Civic Association Luncheon
White Gull Inn
4225 Main Street
Fish Creek

Lieutenant Governor Lawton, Revenue Secretary Michael Morgan, Financial Institutions Secretary Lorrie Keating-Heinemann, and Regulation and Licensing Secretary Celia Jackson will meet with the Fish Creek Civic Association to discuss current issues facing state government, including the Administration's efforts to promote tourism, and invest in infrastructure.

1:30 p.m. Tour of Peninsula Art School
3900 County F
Fish Creek

Lieutenant Governor Lawton will tour the Peninsula Art School and present a proclamation to commemorate its 40th anniversary. She will also tour the "Potters Wheel Gallery," and present a proclamation to commemorate its 50th anniversary.