

Welcome to



Door County!

Compliments of



ECONOMIC DEVELOPMENT CORPORATION

185 East Walnut Street
Sturgeon Bay, WI 54235
800-450-3113

www.DoorCountyBusiness.com

The Perfect Climate for Business



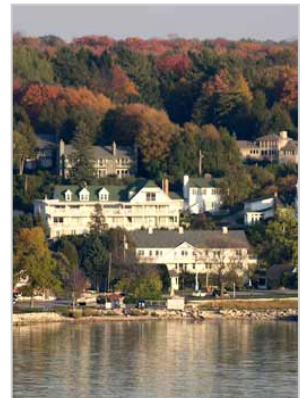
Door County is home to a remarkably distinctive and successful community of business leaders and entrepreneurs. They have discovered



the Peninsula's ability to nurture a thriving population of businesses and entrepreneurs. The business climate is energized with companies whose products are marketed on the local and international stage. A



century of shipbuilding serves as a foundation for a rapidly growing collection of manufacturing and service industries. People like the way business gets done here, in a relaxed atmosphere enhanced by natural beauty. They have set their goal at having it all. In Door County they found that they could.



Community Profile & Demographics

There are many places where your business can prosper. There are some places where you can find a lifestyle of exceptional quality. There are very few places, like Door County, that can offer you both.

Door County is located in the northeast corner of Wisconsin approximately 40 miles from Green Bay. Door County's over 300 miles of shoreline, five state parks, nineteen county parks, and year round activities offer many the chance to relax and unwind. Throughout the changing seasons, each of the towns and villages offers something for everyone. Activities are endless - art galleries, cherry and apple orchards, golfing, boating, fishing, hiking, snowmobiling, cross country skiing, and more. The changing seasons add to the beauty of the peninsula.

Door County Government, established in 1851, provides services to the County's 30,000 year round residents as well as a seasonal population that quintuples the resident population during the peak season. Door County also welcomes more than 2.2 million visitors each year. The county seat is the City of Sturgeon Bay. The county consists of the city, fourteen towns and four villages covering the 492 square miles of the Door Peninsula.

For the purpose of representation, the county is divided into 21 Districts, with the constituents of each district electing a representative to serve on the County Board of Supervisors for a two year term. The 21 member County Board of Supervisors is led by an elected Chair and an appointed County Administrator.

The **City of Sturgeon Bay**, officially incorporated on April 7, 1883, is renowned for its high quality of life, traditional downtown, maritime industries, aquatic resources and recreational opportunities, and tourism amenities. With an estimated population of 9,778 the City covers approximately 4,000 acres with 80 miles of streets and 11 parks. The area encompasses three different school districts: Sturgeon Bay, Sevastopol and Southern Door.

The City is served by a Mayor/Council form of government, with the day-to-day business of the City handled by the City Administrator. The Mayor is elected at-large by residents of the municipality and each of the seven districts elect one alderperson to serve constituent needs. The Mayoral term is three years while the alderperson serves for two years.

Door County's population grew 8.4 percent from 27,961 at the last census count in 2000 to an estimated 30,303 in 2008. The fastest growing section of the County is the Northern one-third, which has seen a 17 percent increase in its population during this same time period.

With an increase in the population comes an increase in the demand for housing. Since the 2000 census, housing units in Door County have increased 14 percent from 19,587 units in 2000 to 22,286 in 2007. The homeownership rate in the county is more than 10 percent higher than the state average of 68.4% and the median value of owner-occupied housing units is almost \$10,000 more than the state average.

Major Industries in the county are manufacturing, healthcare and social assistance, agriculture and retail trade which in 2007 employed 55% of the workforce. Currently the five largest private employers in Door County are Bay Shipbuilding, Door County Memorial Hospital, Marine Travelift/ExacTech, Palmer Johnson Yachts and Baylake Bank.

Complementing Door County's magnificent natural beauty is a solid infrastructure created to support businesses of all sizes. We've put together some data that provide an at-a-glance view of Door County's demographics and economic profile.

POPULATION			
Municipality	2010 Census	2000 Census	% Change 2000 to 2010
Town of Baileys Harbor	1,022	1,003	2%
Town of Brussels	1,136	1,112	2%
Town of Clay Banks	382	410	-7%
Town of Egg Harbor	1,342	1,194	12%
Town of Forestville	1,096	1,086	1%
Town of Gardner	1,194	1,197	0%
Town of Gibraltar	1,021	1,063	-4%
Town of Jacksonport	705	738	-4%
Town of Liberty Grove	1,734	1,858	-7%
Town of Nasewaupée	2,061	1,873	10%
Town of Sevastopol	2,628	2,667	-1%
Town of Sturgeon Bay	853	865	2.9%
Town of Union	999	880	14%
Town of Washington Island	708	660	7%
Village of Egg Harbor	201	250	20%
Village of Ephraim	288	353	-18%
Village of Forestville	430	429	0%
Village of Sister Bay	675	886	11.7%
City of Sturgeon Bay	9,176	9,437	3.6%
Door County Total	27,785	27,961	-1%

Source: US Census

LARGEST EMPLOYERS	TYPE OF BUSINESS	NUMBERS OF EMPLOYEES
Bay Shipbuilding	Ship Repair & Construction	662
Ministry Door County Medical Center	Health Care	522
County of Door	County Government	329
Hatco Corporation	Commercial Kitchen Equipment	304
School District of Sturgeon Bay	Elementary & Secondary Schools	195
NEW Industries	Custom Machining	185
Southern Door Public School	Elementary & Secondary Schools	179
Baylake Bank	Commercial Banking	165
Marine Travelift/ExacTech	Boat & Industrial Hoists	155
Econo Foods	Grocery	150
Therma-Tron-X	Industrial Finishing Systems	124
Door County YMCA	Civic & Social Organization	115
WireTech Fabricators	Wire Products	100

INCOME CHARACTERISTICS

Per Capita Personal Income*	2004	2005	2006
Door County	33,818	34,825	37,245
Wisconsin	31,697	32,829	34,405
U.S.	33,123	34,757	36,714

Source: US Department of Commerce, Bureau of Economic Analysis

*Personal income is the income that is received by persons from all sources. It is calculated as the sum of wage and salary disbursements, supplements to wages and salaries, proprietors' income with inventory valuation and capital consumption adjustments, rental income of persons with capital consumption adjustment, personal dividend income, personal interest income, and personal current transfer receipts, less contributions for government social insurance. This measure of income is calculated as the personal income of the residents of a given area divided by the resident population of the area. In computing per capita personal income, BEA uses the Census Bureau's annual midyear population estimates.

HEALTH CARE

Ministry Door County Medical Center in Sturgeon Bay is a fully accredited, acute-care hospital and outpatient medical center, with 25 licensed beds. The hospital has been serving the health care needs of the area since 1943, and offers a full range of services and specialties, including home health (a part of Ministry Home Care), and a skilled nursing facility for long-term care and rehabilitation services. Recent additions include SAINTS – Health Services for Business; new emergency ward, primary care patient rooms and birthing suites; a state of the art Cancer Center; a Women's & Children's Center; and a new surgical center. More than 125 physicians serve on the medical staff.

www.dcmh.org
(920) 743-5566

In addition to the hospital, there are seven medical clinics in the county and numerous physicians and dentists.

North Shore Medical Clinic
(920) 746-0510

Aurora Health Center
(920) 746-7200

TRANSPORTATION

Motor Carrier:

Highways serving county – State 57 & 42
Distance to nearest interstate highway – 45 miles

Number of local truck terminals – 2
Number of interstate carriers – 10

Waterway:

City of Sturgeon Bay channel depth – 25 feet
Capacity of largest crane – 100 tons
Length of season – 9 months

Airport:

Nearest public airport – Door County
Cherryland (located in City of Sturgeon Bay)
Type of runway – hard surface
Length of runway – 4,600 feet
Lighted – yes
Unicom radio – yes
Instrument landing system – yes
SDF – yes (AWOS-128.325)
Non-directional beacon – yes

Nearest commercial airport – Austin Strabel –
Green Bay (45 miles)
Airlines serving Austin Strabel –
ComAir/Delta Connection, Northwest, United
Express, American Eagle, Midwest Express

Railroads

Door County is not served by railroads.

TELECOMMUNICATIONS

Telephone

- CenturyTel www.centurytel.com – Southern Door County
- Frontier Communications www.frontier.com – Northern Door County
- AT&T www.att.com – Central Door County, including the City of Sturgeon Bay.
- Charter Communications www.charter.com – Offers phone services as part of their voice/data/video “triple play” services, where available.

Internet Connectivity

- Charter Communications www.charter.com serves Sturgeon Bay and parts of Northern Door with cable internet service.
- AT&T www.att.com offers DSL within a three-mile radius of downtown Sturgeon Bay.
- Frontier Communications www.frontier.com will begin offering DSL service to Northern Door in June 2011
- Door County Computer www.dswis.com provides dial-up and wireless service to most parts of the County.
- Door Peninsula Internet www.doorpi.net has dial-up and wireless services.
- Infinity Technologies www.itol.com offers dial-up and higher speed services.
- CenturyTel www.centurytel.com offers DSL service to selected parts of Southern Door.
- Nsight/Cellcom www.cellcom.com offers wireless and cellular internet connectivity.
- Washington Island Electric Cooperative, Inc. offers “broadband over powerlines” service to the island community.

UTILITIES

Electricity

City of Sturgeon Bay and surrounding area

Supplier - Sturgeon Bay Utilities

www.sbunet.com

(920) 746-2820

Remainder of Door County

Supplier – Wisconsin Public Service

www.wisconsinpublicservice.com

(877) 444-0888

Natural Gas

Supplier – Wisconsin Public Service

www.wisconsinpublicservice.com

(877) 444-0888

Propane Suppliers

Door County Cooperative (920) 743-6555

Ferrellgas (800) 444-0316

Lakes Gas (920) 743-5704

Milton Propane (920) 743-8800

Badger Energy Services (866) 455-7200

(serves Southern Door County only)

Water

City of Sturgeon Bay

Supplier – Sturgeon Bay Utilities

Source – Wells

Storage Capacity – Ground: 1,350,000 gallons

Overhead: 700,000 gallons

System Capacity – 4,968,000 gallons/day

Average Consumption – 1,510,000 gallons/day

Peak Consumption – 2,810,000 gallons/day

Village of Sister Bay

Supplier – Sister Bay Utilities

Source – Wells

Storage Capacity – Standpipe: 100,000 gallons

Tower: 150,000 gallons

Average Consumption –

Winter: 130,000 gallons/day

Summer: 340,000 gallons/day

Peak Consumption – 498,000 gallons/day

Town of Forestville

Maplewood Sanitary District No. 1 also offers water services.

The remaining communities in Door County have private wells.

Sanitary Sewer

Sanitary sewer systems serving Door County communities include:

City of Sturgeon Bay

Village of Forestville

Maplewood Sanitary District

Village of Egg Harbor

Village of Ephraim

Village of Sister Bay

Liberty Grove Sanitary District

Baileys Harbor Sanitary District

Institute-Valmy Sanitary District

Fish Creek Sanitary District

Pre K-12 EDUCATION

School	Enrollment (2007-08)	Graduation Rate (2005-06)	ACT Scores (2005-06)	Instructor/Pupil Ratio (2005-06)
Gibraltar (Pre K-12)	615	96.6%	23.6	6.4
Sevastopol (Pre K-12)	598	98.4%	22.9	7.9
Southern Door (Pre K-12)	1,252	98.1%	22.1	7.3
Sturgeon Bay (Pre K-12)	1,252	93.0%	22.9	6.7
Washington Island (K-12)	82	90.9%	24.3	4.6
St. John Bosco Catholic (Pre K-8)	159	N/A	N/A	N/A
St. Peter's Lutheran (Pre K-8)	116	N/A	N/A	N/A
Zion Lutheran (K-8)	26	N/A	N/A	N/A
Peninsula Christian School (5-12)	10	N/A	N/A	N/A
Home School	109	N/A	N/A	N/A

Source: Wisconsin Department of Public Instruction

In 2005-06, Wisconsin's average ACT score (22.2 out of a possible 36) was 10th highest among the states. All but one of the Door County school districts exceeded the state average for the same time period.

ACADEMIC PERFORMANCE

	Door County	Wisconsin
Reading	91.6%	81.9%
Language Arts	81.7%	69.5%
Math	86.8%	74.7%
Science	88.0%	74.0%
Social Studies	87.4%	82.5%

Source: Wisconsin Department of Public Instruction

Since the mid-1990s, Wisconsin students in 4th, 8th, and 10th grades have been tested each year using Wisconsin Knowledge and Concepts Exams (WKCE). The exams consist of five sections: reading, language arts, math, science and social studies. Scores reported in the Academic Performance Table indicate the total percentage of students that scored either proficient or advanced on each test. Grades and school districts are combined for reporting in this table. Data is from the 2007-08 school year. Door County students exceed the state average in all five subjects tested.

Gibraltar Schools received recognition from *Newsweek* and *US News & World Report* magazines for being among the Top 100 High Schools in the nation for 2010. Gibraltar Middle School was also named "Exemplary" by the Association of Wisconsin School Administrators.

Additionally, State Schools Superintendent Tony Evers praised Sevastopol Middle School for being among 153 schools in the state that received Wisconsin School of Recognition honors for the 2010-11 school year.

CLIMATE

Month	Average Precipitation (inches)	Average High Temperatures (degrees)
January	1.34	25
February	1.07	28
March	1.93	38
April	2.9	52
May	3.28	64
June	3.26	74
July	3.37	80
August	3.32	77
September	3.54	69
October	2.33	57
November	1.99	42
December	1.73	30

Source: State of Wisconsin, Demographic Services Center