



PRESS RELEASE
Monday, January 5, 2008

For Immediate Release
Contact:
Sam Perlman
920-743-3113
Door County Economic Development
Corporation

Starting a Business in Door County

Door County, WI - The Door County Economic Development Corporation (DCEDC) and the Sturgeon Bay Noon Rotary Club will host a free introduction to business-planning seminar, "Starting A Business in Door County," on Monday, January 12, 6-8pm at NWTC - Sturgeon Bay. This one-evening course is for anyone who is considering starting their own company, and will discuss some of the basics that go into building a successful new business venture. The session will also allow interested students to sign up for the ten-week NxLevel™ Entrepreneurial Training course that begins on February 2.

DCEDC and the UW-Green Bay Small Business Development Center are proud to sponsor the eighth annual NxLevel™ Entrepreneurial Training course in Door County. Beginning February 2 at NWTC - Sturgeon Bay, this intensive course takes students through a step-by-step approach to writing a professional business plan. The NxLevel™ Entrepreneurial Training course covers topics such as Research, Marketing, Organizational Matters, Financial Planning and Projections, and Managing Growth, and culminates with the creation of a comprehensive business plan for each participant. Every Monday evening, February 2 through April 6, course participants will gain the knowledge and skills to create a plan for the ultimate success of their business.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Celebrating 20 years of service to the community during 2009, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation on the Door County Peninsula. Door County Economic Development Corporation offices are located within the small business incubator DCEDC founded in 1997 at 185 East Walnut Street in the Sturgeon Bay Industrial Park.

###

✉ **SafeUnsubscribe®**

This email was sent to sam@doorcountybusiness.com by sam@doorcountybusiness.com.
[Update Profile/Email Address](#) | Instant removal with [SafeUnsubscribe™](#) | [Privacy Policy](#).

Email Marketing by



Door County Economic Development Corporation | 185 East Walnut Street | Sturgeon Bay | WI | 54235