



**FOR IMMEDIATE RELEASE**

**N.E.W. Industries, Inc. Named Door County Industry of the Year**

**Tuesday, April 29, 2008**

**Door County, WI** - The Door County Economic Development Corporation announced today that N.E.W. Industries, Inc. ([www.new-industries.com](http://www.new-industries.com)) is the winner of the Door County Industry of the Year Award. The award recognizes a local construction, service or manufacturing business that has made a substantial impact on the community and enjoyed significant accomplishments during the past year. The announcement came during the DCEDC annual investors meeting at Stone Harbor Resort & Conference Center in Sturgeon Bay.

N.E.W. Industries, a Door County provider of CNC production machined parts, weldments, and complete secondary services, has created a growing niche by accepting technically complex projects and providing advanced services to customers. Strong visionary leadership has been key to N.E.W.'s continued growth through the economic recession years from 2001 to 2003 and beyond. N.E.W. was nominated for recognition by past Award winner Baylake Bank.

Chris Moore, CEO and President, purchased N.E.W. Industries in 2000 after a 23-year tenure at the executive level with Miller Brewing/Philip Morris. The company has subsequently grown from 38 employees to 130, employing people from Door, Kewaunee and Brown counties. The company has grown in revenue from \$5.7 million in 2002 to close to \$30 million estimated for 2008.

N.E.W. Industries spent September 2006 moving into a new, larger facility in the Sturgeon Bay Industrial Park, taking over the southern third of the former Emerson Motors building. The 80,000-square-foot facility allowed room for growth, convenient access to warehousing and other benefits, and continues to help the company compete successfully amid overseas rivals. N.E.W. Industries has also made significant capital investments in technology as well as capacity.

N.E.W. Industries continues to expand and diversify its customer base and invest in state-of-the-art machinery and other technology. The company has also increased services to its customers to a level of competitive advantage, including professional staff and warehousing systems to support comprehensive vendor-managed inventory management programs.

“We are very happy to recognize N.E.W. Industries as our industry of the year. They are an important part of our local business community and their growth speaks well for their continually expanding role in our local economy,” said DCEDC Executive Director Bill Chaudoir.

This year marks the 35<sup>th</sup> year of the Door County Industry of the Year Award, first presented by the Door County Chamber of Commerce in 1973. Last year's award winner were Marine Travelift and ExacTech. Other recent winners of the Industry of the Year Award include the Washington Island Ferry Line, Baylake Bank, Bay Shipbuilding Company, Door County Memorial Hospital and Portside Builders.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Founded in 1989, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation on the Door County Peninsula. Door County Economic Development Corporation offices are located within the small business incubator DCEDC founded in 1997 at 185 East Walnut Street in the Sturgeon Bay Industrial Park.