



FOR IMMEDIATE RELEASE

Calling All Inventors and Entrepreneurs!

Tuesday, October 17, 2006

Door County, WI - The Door County Economic Development Corporation (DCEDC) has scheduled the inaugural meeting of the Door County Inventors and Entrepreneurs (I&E) Club for Tuesday, November 7th, 6-8pm at the Sturgeon Bay campus of the Northeast Wisconsin Technical College (229 North 14th Avenue). Anyone with an idea for a small business or product they'd like to bring to market is encouraged to attend, as are current business owners who'd like to network with like-minded individuals. Retirees and former business owners who would like to network and share their experiences with new entrepreneurs are also welcome to attend. I&E Club meetings, and membership, are free and open to the public.

This initial meeting will introduce the concept of an Inventors and Entrepreneurs (I&E) Club to the area and include a screening of "Catch The Fever," a DVD video produced by the Wisconsin Department of Commerce and the Wisconsin Entrepreneurs Network. The film features the fantastically successful Juneau County I&E Club, which claims over 300 members and has provided inspiration and guidance to dozens of start-up companies.

I&E Clubs are sprouting up all over the state, offering networking and learning opportunities for anyone who is thinking about starting a business, bringing a new product to market or talking to people who are already established in business.

Building on five successful years offering the NxLevel Entrepreneurial Training Course in Door County, establishing a Door County I&E Club will provide additional networking and learning opportunities for our NxLevel alumni, as well as supporting the many entrepreneurs, small business owners and inventors currently present in Door County. DCEDC wants to continue to nurture a strong entrepreneurial community spirit in Door County.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Founded in 1989, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation on the Door County Peninsula. Door County Economic Development Corporation offices are located within the small business incubator DCEDC founded in 1997 at 185 East Walnut Street in the Sturgeon Bay Industrial Park.

For more information, please contact DCEDC at (920) 743-3113, on the web at www.doorcountybusiness.com or by email at sam@doorcountybusiness.com.