



FOR IMMEDIATE RELEASE

**Former Wisconsin Chief Economic Advisor
to Keynote DCEDC Annual Investors Meeting**

Monday, March 30, 2009

The Door County Economic Development Corporation is pleased to announce the details for their annual investors meeting and luncheon on Tuesday, May 5, at the Stone Harbor Resort and Conference Center in Sturgeon Bay. The keynote speaker will be Terry Ludeman, retired Chief Economic Advisor for the State of Wisconsin. His remarks will be discussing “Looking Toward the Post-Recession Economy.”

“Given the current economic climate, we thought Terry would be the perfect person to help our local business community put this in perspective,” said DCEDC Executive Director Bill Chadoir. “He is a highly sought after state resource, known for being able to take complicated economic data and translating it into meaningful information for the non-economist.”

This year’s annual investors meeting will also celebrate the 20th anniversary of DCEDC, founded in 1989. In addition to the keynote address by Ludeman, the annual investors meeting will include the presentation of the Door County Industry of the Year and Entrepreneur of the Year Awards. The Industry of the Year Award recognizes a construction, service or manufacturing business that has made a substantial impact on the community and enjoyed significant accomplishments during the past year. The Entrepreneur of the Year Award celebrates those individuals who have taken the initiative to start and grow a successful small business in Door County. The luncheon meeting will also include the annual report to the community about the accomplishments of DCEDC during 2008.

Terry Ludeman has been involved in developing and providing labor market information to Wisconsin citizens since 1988. Born in Aberdeen, South Dakota, Terry moved to Wisconsin where he attended Washington Park High School in Racine. He earned his Baccalaureate degree from UW-Parkside in Kenosha and obtained his Masters Degree in Economics and a Masters Minor in Math Statistics from Mankato State University in Mankato, MN. Mr. Ludeman retired as the Chief of Local Workforce Planning in the Administrative Services Division of the Wisconsin Department of Workforce Development last spring.

The DCEDC annual investors meeting will start promptly at 12pm. A pre-luncheon networking session with Terry Ludeman will take place from 11:15 to 11:45am. Tickets for the May 5 luncheon are \$25 per person or \$225 for a table of ten.

Tickets are available from the DCEDC office. For more information, please contact DCEDC at (920) 743-3113 x200 or by email at janet@doorcountybusiness.com.

The Door County Economic Development Corporation (DCEDC) is a public/private partnership dedicated to improving the economic vitality of the county and its residents. Celebrating our 20th anniversary throughout 2009, DCEDC has been successful in helping existing businesses create and retain thousands of jobs through a myriad of programs and initiatives. Additionally, DCEDC places strong emphasis on fostering entrepreneurial instincts in county residents as well as those who vacation on the Door County Peninsula. Door County Economic Development Corporation offices are located within the small business incubator DCEDC founded in 1997 at 185 East Walnut Street in the Sturgeon Bay Industrial Park.